HERENCIA®
— VALUE YOUR LEGACY —

Who are we

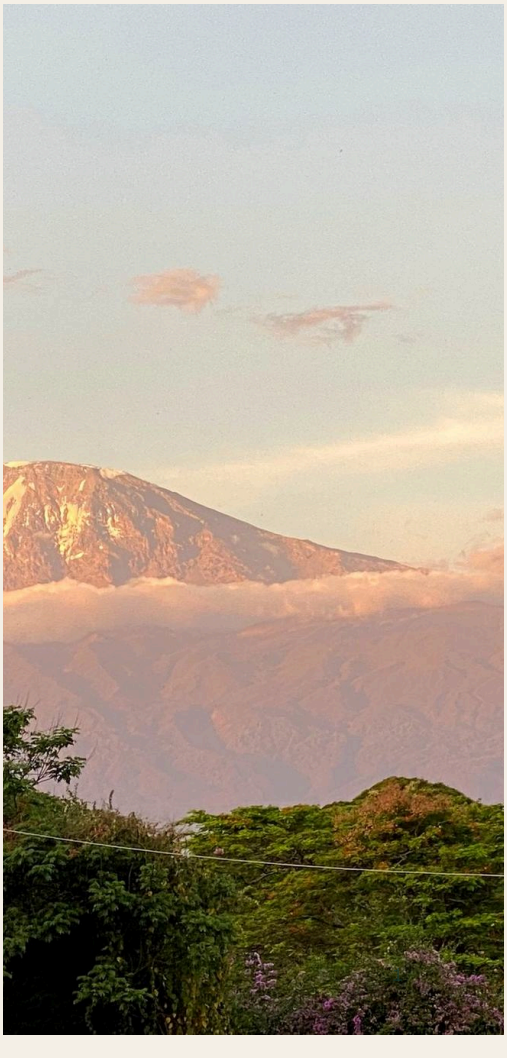
Herencia – Value your Legacy. Established in 2016, our international social enterprise is dedicated to fostering sustainable practices aligned with the highest standards of Environmental, Social, and Governance (ESG) and Corporate Social Responsibility (CSR) while contributing to the Sustainable Development Goals (SDGs). Our mission is to empower individuals and organizations to fulfil their overarching purpose while enriching both their legacies and the planet. Through advisory services, strategic design, and steadfast support, we have already helped over 20 organizations forge impactful alliances and co-fund structures to implement innovative solutions for regenerative growth and development. Our commitment extends beyond profitability to positively influence organizational valuation, enhance reputation, and facilitate access to partners and funds, fostering a brighter, more sustainable future for all stakeholders.

OUR PURPOSE & LEGACY

Partnerships and innovation that contribute to individual and collective prosperity – today and in the future.

OUR VALUES & PRINCIPLES

Holistic impact, shared value, international collaboration and innovation.




Legacy is what you
set in motion today.

What set us apart

At Herencia-VL (HVL) we are driven by a profound commitment to co-create impactful and sustainable solutions that transcend borders and empower communities worldwide. Leveraging our extensive global network, we specialize in crafting innovative, collaborative, and customized strategies tailored to drive long-term transformation. With a strategic focus on organizations across Europe and the global south, we serve as catalysts for international alliances, facilitating knowledge and technology transfer, access to finance, and trade opportunities.

We believe impact generation is a core driver for **business valuation.** Through the establishment of robust procedures and capacity-building initiatives, we empower organizations to differentiate themselves in the market through tangible values and verifiable impact. Our relentless pursuit of excellence allows companies to increase **positive reputation** amongst stakeholders, nurture commercial and project partnerships, and **secure vital funding streams** that appreciate and amplify impact generation efforts.

Herencia-VL has pioneered ground-breaking business models in sectors such as agribusiness (e.g. coffee, cocoa, palm oil), impact investment, social businesses, and microfinance. Our transformative projects span from education to environmental protection, income enhancement, and financial inclusion. By forging strategic alliances and co-funding frameworks, we have catalysed meaningful change for over 20.000 producers, entrepreneurs, women and youth, exemplifying our unwavering commitment to shaping a more equitable and sustainable world, according to international ESG and CRS principles.



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Herencia VL aims to partner with clients committed to the 2030 Agenda and the SDGs. Meticulously designed with impact measurement in mind, the projects we undertake prioritize **SDGs #5, #8, #9, #12, #15, and #17**, driving meaningful and sustainable change on a global scale.



Our Trajectory

At Herencia-VL, our impact is our legacy, manifested through projects, initiatives, and business models co-created with partners. We strengthen communities, companies, and territories inclusively and sustainably, fostering lasting positive change globally.

Who we serve and how we help

Our client base consists of leading organizations committed to realizing long-term sustainable value plans. Through collaborative work with the top directors and responsible teams, we develop projects and management systems aimed at generating shared benefits and lasting impact, fostering mutual success and growth.

Our comprehensive suite of services include Strategy Consulting, Capacity Building, Co-financing, and Partnerships & Entrepreneurship. We employ cutting-edge learning methodologies and continuous improvement cycles inspired by Design Thinking and adaptive leadership models to tailor solutions to the unique needs of each client.

With a network spanning Latin America, Europe, Africa, and the USA, Herencia-VL partners with over 20 companies, associations, and foundations. Our esteemed clients and allies, including The Alliance of Bioversity & CIAT, IDH, Fedepalma, Fundación Grupo Social, USDA/C4D - Colombia, African Partnerships Kilimanjaro (APK), OroMolido Coffee, FarmersDirect, JUANFE Foundation and Finanfuturo, underscore our dedication to driving positive change and innovation across diverse industries and geographies

EXAMPLES OF HIGH-IMPACT INITIATIVES

Cacao of Excellence

Development of the global Cacao of Excellence Program. HVL assessed the program and designed the strategy update that was approved by the supervisory committee.

LED BY
The Alliance of Bioversity International & CIAT · 2020–2023

cacaoofexcellence.org

Fundación Grupo Social

HVL assessed the Foundation's strategy and designed a high-level partnership strategy, complemented with top management training and up-skilling.

LED BY
Fundación Grupo Social (Colombia) · 2022–2023

fundaciongruposocial.co

Kilimanjaro Water & Food for All

HVL developed a strategy for water management for the regeneration of agricultural ecosystems in Tanzania.

LED BY
African Plantations Kilimanjaro (Tanzania) in partnership with EFICO (Belgium) · 2023–2026

efico.com

APSColombia

HVL developed and supported the implementation of the Colombian Sustainable Palm Oil Program of Fedepalma.

LED BY
Fedepalma and Cenipalma · Since 2019

web.fedepalma.org/international/sustainable-palm-oil

Our Team



Adriana Mejía Cuartas

FOUNDER AND CEO



Lina María Echeverri-Roeder

HEAD OF IMPACT DESIGN & PARTNERSHIPS

At the core of our team are **Adriana Mejía Cuartas**, Founder and CEO, and **Lina María Echeverri-Roeder**, Head of Impact Design & Partnerships. With specialized know-how in business impact and international management, they fortify organizational capacity and competencies while remaining at the forefront of sustainability, collaboration, and impact investing trends worldwide.

Recognized for our extensive experience and successful track record in **sectoral leadership, business management and project design and financing**, we foster top-level relationships with companies, governments, and NGOs, excelling at supporting our partners and clients through strategic advice, capacity building, and network development. These established relationships underscore our commitment to prioritizing and driving sustainability and corporate responsibility in all endeavours.

Operating within a flexible and robust international structure, we serve as a platform for the generation and co-creation of innovative impact models. Through tailor-made collaboration strategies, we strive to maximize results and create lasting value for our partners. By leveraging a network of experts tailored to meet the unique needs of each of our projects, we are able to bring together diverse perspectives and skill sets to deliver comprehensive solutions. Our extensive network allows us to offer optimal expertise across various domains, ensuring efficiency and avoiding cost duplication through the integration of modern techniques and collaborative approaches.

HERENCIA-VL

How to work with us

Join our journey towards a more sustainable future.

Find out how to reach your overarching sustainability goals and enrich your legacy with Herencia-VL by contacting us:

adrianamejiacuartas@herenciavl.com →

herenciavl.com →

"Your legacy is every life you touch."

— Maya Angelou

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